CédricRey

Adobe Campaign Expert
& Web Technologies
developer

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http://www.cedricrey.fr/resume/

Curious, highly dynamic and innovative web technologies expert since 10 years.
Possesses expertise with B2C environment and comprehensive of the final user's needs.

Experience

since 2012

ONCLICK
DÉVELOPPEMENT WEB

FREELANCE WEB CONSULTANT, ONCLICK – Paris

Launched my own freelance concept, brand name and website. After my numerous coding activities, I've been able to acquire prestigious clients, such as Voyages-Sncf.com or Galeries Lafayette.

SNCF Connect : Design, management and development on Adobe Campaign Classic (**custom Web application** for all train ticket offices, **Web Services**)
Projects: alert final customers on disruption or delay on the rail network, sales opening, by email or text messages, content management
Roles: Project design, lead developers in implementation and control developments quality
Project management: Task planning, project progress reporting
Communication and coordination with other products' teams sending data to the platform
Technologies: XML, Server side Javascript, E4X, Neolane workflow, HTML email code, CSS, SOAP web services, web applications, SQL on Oracle Database

Axa : Transversal Lead tech consultant on Adobe Campaign Classic
Projects: alert final customers significant events on their contract, send all customers ACC activities on global company database
Roles: Project design, lead developers in implementation and control developments quality
Technical support to all others ACC developers (4 differents teams)
Technologies: XML, Server side Javascript, E4X, workflow, CSS, SOAP web services, web applications, SQL on MSSQL

Rue du commerce : Lead tech consultant on Adobe Campaign Classic
Projects: follow major sales campaign (Black Friday, Christmas, Sales) Partnership technical support and developement (Tinyclues, Notify)
Roles: Project design, lead developers in implementation and control developments quality

Technologies: XML, Server side Javascript, E4X, workflow, CSS, SOAP web services, web applications, SQL on MSSQL

Galeries Lafayette : Front-end development for various projects (**JEE environment , jQuery**)
Roles: Front end development for the web and instore touch table
Technologies: HTML, Javascript with jQuery, CSS (Sass-Compass). JEE environment

[Val de Marne](#) : Technical developement of a web documentary about childhood in Val de Marne district
Projects: Web Responsive HTML pages
Roles: Consultant on mobile devices, web responsive and javascript developer.
Technologies: CSS3 transition and Javascript management, JSON datas, Ajax loading and history browsing management, Grunt

[Air France Shopping](#) : Adaptation of the web site to make it responsive on mobile device
Roles: Technical consultant and developer on responsive design.
Script development for touch devices
Technologies: CSS3 (Less), HTML5 and Javascript

Other minor projects: Creation of several **Drupal templates** and consulting on a Drupal, Web integration, mobile application,
Training of a webmarketing project manager on Joomla

2007 – 2012

SENIOR DIGITAL CONSULTANT at Nouvelles Frontières – Paris
Tourism – French Tour Operator Leader
Front end solutions implementation, Management of **CSS developments**.
Setup of a CSS developers team, training on Javascript and integration in a JEE environment
From 2011, **CSS3** implementation while ensuring access to non-compatible browsers

Administration of customer relationship management tools
Management of different web applications and technical support for users

Learning, control and administration of e-CRM [Neolane](#) developments **(XML/XLS, JS/E4X)**.
Development of projects such as automatic newsletters, specific signin, subscription management, web services with e-commerce website, contests

Javascript senior : web tools based on [Google Maps](#), **Prototype and jQuery** libraries
Development, support to back end developers without Javascript experience
Javascript without library, with Prototype, Scriptaculous, jQuery, on Google Maps, various tracking solutions such as Analytics, Xiti, Eulerian, AB testing

Agile SCRUM methodology on **J2EE** projects, use of **Apache / Tomcat** servers.
Being part of the marketing department, I was the link between developers and business teams.
AS3 programming, Java tools for administrations task, Chicken Run Scripts, Selenium test automation, basic HTML training
Technologies : CSS, HTML, Javascript, J2EE, Neolane and emailing, XML/XSL
Methodology : Agile with SCRUM

2006 – 2007	**J**AVA DEVELOPER at Jobpartners – Paris
	HR software development Corporation
	Structuring of JSP pages generated by ANT jobs
	Programing of some **PLSQL procedures**
	Performing batchs, extraction tool and automation in **Java**
	Technologies : JSP, CSS, HTML, Javascript Java / EJB, Oracle PLSQL

2005 – 2006	**J**AVA DEVELOPER at Capgemini, to serve [General Electric](#) – Madrid (Spain)
	IT services company
	Administration and installation of intranet servers : **Tomcat, Apache, Iplanet, LDAP** , on **Solaris** SPARC systems
	Intranet applications **corrections and improvement**
	Thanks to a previous experience on LDAP, **modification of applications login system** from **SQL** base to **LDAP** directory
	Start of Javascript developement, with just emerging **Ajax** comunication way
	Technologies : J2EE, Struts, JSP and Servlet, Tomcat and Apache, LDAP, command line on Solaris. First professional CSS and Javascript developments

Education

2002 – 2004	**M**ASTER of Computer Science Université de Marne la Vallée – Paris area
	Gaspard Monge Institute
	General Computer Science Studies : Java programing, Network, Image Processing, Web Scripting, Algorithmic, Database

2000 – 2002	**B**ACHELOR OF SCIENCES Electrical and Industrial Computing Engineering Université Bordeaux 1 – Bordeaux area
	Electrical and Industrial Computing Engineering Technologies Institute
	Studies in low-level computing : Assembler & C development , Programming of micro-controllers, electronics, mathematics

2000	**B**ACHELOR Lycée Les Iris Lormont – Bordeaux area
	Graduated : **Scientific** Bachelor – Industrial Sciences option
	(With honors)

Skills

- Team management and project management
- Business development : Founded my personal company

- **HTML5** and **CSS3**, Sass, Grunt
- **Javascript** : **jQuery**, **Node JS**, Angular JS, but also **low level JS (DOM management)**
  I develop with Ajax since 2005, receiving HTML, but also XML or JSON, keeping in mind the importance of accessibility
- Web programing : **JSP, PHP, XML/XSL**, E4X. Various frameworks like Struts, Spring, Codeigniter
- Programing : C, Assembler, **Java**, Node JS
- Environment : **Mac OS X™,Linux (command line interface)**, **Windows™**
- **Photoshop** : CSS development drafting, Photo post-production, some graphical works
- Data storage : **SQL** and Oracle, practice of **LDAP** several years ago
- Neolane – Adobe Campaign : **Certified Application Developer v6**
- Used editors : **Pspad, Eclipse, Aptana/Zen Coding, Sublime Text,**
- Versioning : **Git, SVN**, **CVS** .
- Known Servers : **Apache, Tomcat** (and both at once), jBoss, Geronimo
- Other knowledge : **network operation** (OSI Model, protocols), hardware, database design

- Languages : French native, English (fluent), Spanish (fluent) Turkish (basic)

Personal projects

xNotes: similar solution to Google Notebook. When this service stopped, I couldn't find any alternate that was as simple. I decided to develop my own solution. It is a simple way to write short notes, classify and keep them on the cloud.
The purpose was to avoid a database configuration, and an easy export of data. As a result, the main feature was to store everything in XML files.

It's me: When I started to write on my french geek blog, I wanted to put an animation with a famous video game plumber. Months later, I had the character, and almost all the game. Everything in Javascript and CSS3 (plus a level editor).

Watch my lib : An application to alert me when an Autolib or a parking is available. Node JS / Angular JS Application running on my Raspberry Pi, sending text messages and e-mails.

About me

Web worker, css mechanic, javascript handyman, but also f2.8 aperture, perfect light and a bit too long exposure lover: [I am an amateur photographer](#) during my travels and free time.

When I was a child I wanted to drive trains, be a points man then finally wanted to design them. Weird passion that then attracted me to everything working with electricity, steam or elbow grease. I was definitely too curious to not be interested in the world wide web.

Today, I participate in some Meetups, like "France HTML5", in order to be aware of the hot news and discuss about some of my interests.

I can't tell that I am a running champion, but you can always ask me for a few breast strokes in the city swimming pool. Although I don't pretend to be an alive IMDB, my unlimited cinema card pushed me to regularly go to the movies.

My friends tell that I am persevering even headstrong, but always willing to serve.

References and code samples available upon request